



**Board Meeting 09/17/2025 @Seabrook Island Club
Cooper Room**

Attendees	Title
President	Chris Stephenson
President Elect	Lisa McDonald
Treasurer	Ed Heskamp
Secretary	Phyllis Barber
Committee Chairs	Bill Nelson, Ed Leary, Jack Wilson, Charlie Septer, Thad Peterson, Bob Leggett, Rick McDonald, Rich Gwyn, Ron Schildge Guests Bryan and Bre Bolling

Chris Stephenson called the meeting to order at 4:30pm and proceeded through the agenda

APPROVAL OF AGENDA and APPROVAL OF MINUTES

Chris made a motion to approve the agenda (attached) for this meeting and to accept minutes from the previous Board meeting. Motions passed.

TREASURER REPORT Ed Heskamp gave out a financial report (attached)

-Thad said we have \$100,000 which is \$50,000 less than last year. This might be a good time to solicit from club members to raise the amount. Suggested an announcement with an email to follow up.

-Charlie expressed concern that certain members like to give to a certain charity so have better communication about giving to the foundation (possibly earmarking it to go to that certain charity)

SECRETARY REPORT

Phyllis Barber had nothing to report

ACTIVITIES COMMITTEE - Marjorie Stephenson was running behind so Chris mentioned the Golf outing 10/1 1:00pm

Bill Nelson said everything was ready and invitations are out. John Woychick is helping with the golf tournament details.

\$50 for member

\$100 for non-members

-There will be the upcoming Veterans Day Golf outing November 10th

MEMBERSHIP COMMITTEE

Communities are growing in the area so we need to look at getting members for other communities.

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COMMUNICATIONS Lisa McDonald

- Lisa has put information on nextdoor, in the newsletter, and on Instagram
- still suggested to put information in The Seabrooker and Island Connection

Website

- Guest Bryan Bolling gave a presentation about his findings on other websites than member clicks to be of better use and more cost effective.
 - more modern
 - grant and scholarship tracking
 - quickbooks
 - 2 options seen as standouts were Glue up and Club Runner
 - Glue up \$2500 Club Runner \$600. Member Clicks is \$4800 so both are much less.
 - Bryan is going to prepare a demo on both options to share with the Board. He showed a chart with all the different choices and what they would or would not provide.
 - idea is to improve sponsor visibility, engagement, reduce administrative work, and modernize public presence.
- Jack added that it would cut costs and Bill said it would help with ads and dues.
- Bryan will set up a side by side demo to share.

REVENUE IDEAS

- Ed Leary is waiting on ARC approval for the Flocking fundraiser idea.
- Rick McDonald expressed concern about the idea and said he has had several phone calls about not wanting this to happen.
- Chris asked if we needed a committee to come up with Revenue ideas and what was the best way to do this.
- Some ideas were
- spring event
- Bill Nelson suggested looking at how other organizations do their fundraising
- golf outings
 - dinner raffles
- Chris said he would ask in the club for someone to chair this and Lisa suggested asking Ray Hoover what he had found out as he had done something like this as President.
- This would all be for next year.

DUES

National Dues update

- Bob Leggett said dinners are costing us and Bill Nelson said the price of dinners would be increasing but won't know until November how much (possibly \$30 more)
- There is not any other place to hold meetings of our size in the area

Lisa suggested possibly changing from not having a full dinner to save costs.

Jack made a motion to raise the dues to \$250 which was seconded by Ed Leary.

This would also raise at large members to \$75.

Chris suggested waiting until we know the price of the club dinners before we tell the membership and that he would tell them tonight there will be a raise in the membership dues in the future.

It was decided to vote now to make the change in January with dues

-Ed Leary made a motion dues would be a minimum of \$250 with at large \$75

-second by Lisa McDonald and Ed Heskemp

We will wait until December to decide the price of dues

OTHER BUSINESS

Charlie said some of his committee's grantees found it hard to come all the way out here and maybe not having a grant dinner would save money

Jack felt exactly opposite and that many love to come to a beautiful place for a nice dinner.

Ed Leary asked Thad when we would know how much grant money the committee's would be getting and Thad said in the next two weeks.

NEXT BOARD MEETING

10/15/2025 5:00 PM Cooper Room

Board meeting adjourned at 5:45PM

Attachments:

Agenda

Submitted by Phyllis Barber 9/18/2025

THE EXCHANGE CLUB OF KIAWAH-SEABROOK BOARD MEETING AGENDA

Cooper Room

September 17, 2025 4:30 pm

- Approve Minutes from September 3rd, 2025 Board Meeting (*see attached*)

2) Committee Reports as applicable

- **Treasurer's Report** - Presented by Ed Heskamp
- **Secretary's Report** - Presenter: Phyllis Barber
- **Foundation – Grant Requests**

- Approx 100k to allocate
- Have 10k that should be dedicated to Child Abuse ○ Will solicit individual donations

• **Communications Committee Report** - Presented by Lisa McDonald and Thad Peterson ○ Newsletter

- NextDoor post
- Post Card – developed that has not been mailed ○ Posterboard – need to get Bill the numbers

• **Activities Committee** – Marjorie Stephenson ○ **Golf Outing** – 10/1 @ 1:00

- John Wayczek (sp?) running the golf part
- Invitations sent
- Sponsorship?
- Commitment from Sotheby's - \$3000
- Dunes Properties Sponsorship
- Potential for Me+ Sponsorship – need to discuss with the club to

make sure they are good to provide product ▪ Sell mulligans

- Need to confirm venue for 2026 golf outing **3) Grant Requests/Grant Night**

• Submissions due to Thad

4. **4) Membership**

- Articles in Seabrooker and Island Connection
- How can we market to surrounding communities?

5. **5) Website**

• Enhancement Recommendations

- Ensure all sections are current
- Showcase our impact with photos and testimonials ○ Add searchable sponsor directory with tags
- Publish handbook as a searchable online resource
- Generate QR codes for use in publications, correspondence, banners, and promotional materials (e.g., rental properties, golf carts)
- Note: Current MemberClicks platform may not support all enhancements
- Presentation: Bryan Bolling to share alternate platform options and cost comparison

6) Revenue Ideas

• Flocking – Pink Flamingos

- 20 to Flock, 10 to UnFlock,
- Options: Flocking Insurance, Pay to be anonymous, Pay to find out who Flocked you ○ Coordinate with SIPOA (Ed Leary to discuss)
- Ed Leary on the agenda with SIPOA
- Seek flamingo sponsors and members participation

• Spring Golf Outing

- Potential Sponsor: Graham Eubank – Ford – sponsors events ○ Raffle an LSV
- Other Raffle items

- KK Donuts – 50% profit – Order Online with Promo Code ○ Defined day delivery

- Jack Wilson to research

- Flag Displays on Mailbox
- Christmas Tree Sales
- Honey Sales

7) National Dues update

- Discuss options for aligning local dues with the upcoming National Dues increase. ○ Recommend increasing dues to keep up with the admin expenses
- Club currently charges \$48 per person but will increase
- Will know in November – Bill Nelson
- Recommendation to increase dues to \$250 (minimum) quarterly. ○ At Large to increase to \$75 (minimum)
- Will be effective 1/1/2026

8) Other business?

- Consider allowing the awards banquet to be optional for the Grantees

Next Board Meeting

October 15, 2025 at 5:00 PM Cooper Room

Exchange Club of Kiawah-Seabrook
Board Meeting - Wednesday, September 17, 2025
Treasurer's Report

Balance Sheets

Account	As of 9/16/25			As of	
	Books	Bank	Difference	06/30/25	06/30/24
Club - Operating	\$ 31,805	\$ 32,165	\$ (360)	\$ 26,248	\$ 20,254
Club - Credit Card	(3,186)	(3,186)	-	-	-
Club - Ad Book	79,674	79,674	-	72,639	90,743
Club - TOTAL	108,293	108,653	(360)	98,887	110,997
Foundation	3,528	3,528	-	26,430	10,657
Foundation Schwab	105	105	-	105	105
Foundation - TOTAL	3,633	3,633	-	26,535	10,762
TOTAL - All Accounts	\$ 111,926	\$ 112,286	\$ (360)	\$ 125,422	\$ 121,759

Notes:

Reconciliations for 6/30 (& 9/16) are complete

Funds not received from 2024 "Bohicket" Run

Includes \$3,000 Donation from Seabrook Island Real Estate for "Seabrook" Run

CC outstanding for dues