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Box PMB-J 130 Gardener's Circle Johns Island, SC 29455

**Board Meeting 09/03/2025 @Seabrook Island Club**

**Cooper Room**

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| **Attendees** | **Title** |
| President | Chris Stephenson |
| President Elect | Lisa McDonald absent |
| Treasurer | Ed Heskamp absent |
| Secretary | Phyllis Barber |
| Committee Chairs | Bill Nelson, Ed Leary, Jack Wilson, Marjorie Stephenson, Charlie Septer,Bob Schick |

Chris Stephson called the meeting to order at 5:00pm and proceeded through the agenda

APPROVAL OF AGENDA and APPROVAL OF MINUTES

Chris made a motion to approve the agenda (attached) for this meeting and to accept minutes from the previous Board meeting. Motions passed.

TREASURER REPORT Ed Heskemp was absent, but Chris reported that everything was down. This has been a difficult year for all things financial. Exchange Club Book sales were down and advertisers were lost. Chris, Bill Nelson and Jack Wilson said they would like to see a financial report so we could see everything going in and out.

SECRETARY REPORT

Phyllis Barber had nothing to report

ACTIVITIES COMMITTEE - Marjorie Stephenson reported

Golf outing 10/1 1:00pm

Bill Nelson said everything was ready and invitations would be going out soon. John Woychick is helping with the golf tournament details.

Jack Wilson nixed David Woodman’s idea for Bourbon tasting or any fundraising type of activity due to lack of time for planning or any space to have it. There is a tennis event the same day. At least six months is needed to plan a fundraising event or auction.

We should add the possibility for adding an additional golf tournament next year for the next meeting agenda.

It also would include trying to get more players.

Bill Nelson has had detailed discussions with the new golf pro who is on board. All the plans are set with the golf pro and Michelle. Internal issues and guest issues are good.

$54 for member

$100 for non-member

There will not be an auction and he suggested and award for teams 1,2,3. Jack also agreed to top 3.

Mulligans will be sold at sign in. Bill suggested a possible raffle ticket with money as the prize.

Jack added you could possibly have a par 3 closest to the pin contest for a prize.

Marjorie said Sotheby’s is good for $3000 sponsorship and she will look into doing a poster for sponsors.

COMMUNICATIONS

It was suggested that it would be good to have something about Exchange Club in both the Island Connection and The Seabrooker. Bill Nelson said if there was an article, he could get it to The Seabrooker and Island Connections is receptive and looking for articles.

ADDITIONAL NEW BUSINESS

Open discussion for possible raffle prizes

Charlie -Ford dealership for car

Bill - Fishing Trip

Jack -These should all be ideas for future golf outings when there is time for planning.

Website

Chris is proposing changing the current website to something different to increase exposure. This is highly recommended by Jack Wilson and Bill Nelson also.

Chris wants to make this happen and Jack said it would monetize ad sales.

Revenue Ideas

-expanded golf tournament

-Flocking fundraiser

Ed Leary asked Marjorie to get SIPOA approval in writing and he would be meeting with ARC for approval.

Will need 10-20 people to help with the actual activity

6-8 sponsors for $100 to buy the Flock

Where to store them? Maybe with the flags.

Need an article for The Seabrooker about the fundraiser and explaining all the rules.

Christmas tree sales

Jack Wilson said he has contacts with Christmas tree farm people and this could definitely be a good fundraiser.

Charlie Septer asked if National had fundraising ideas

Jack Wilson-barbecue

Oyster Roast

Car auction

Golf cart give away

Christmas Tree Sale

NEXT BOARD MEETING

9/17/2025 5:00 PM Cooper Room

**Board meeting adjourned at 5:45PM**

**Attachments:**

Agenda

**Submitted by Phyllis Barber 9/8/2025**

AGENDA

**THE EXCHANGE CLUB OF KIAWAH-SEABROOK**

**BOARD MEETING AGENDA**

**Cooper Room**

**September 3, 2025 5:00 pm**

1. **Approval Items**

* Approve Minutes from August 8th, 2025 Board Meeting *(see attached)*

1. **Committee Reports as applicable**

* **Treasurer's Report -** Presented by Ed Heskamp
* **Secretary's Report -** Presenter: Phyllis Barber
* **Communications Committee Report -** Presented by Lisa McDonald and Thad Peterson
* **Activities Committee –** Marjorie Stephenson
  + **Golf Outing –** 10/1 @ 1:00
    - John Wayczek (sp?) running the golf part
    - Invitations being sent this week
    - David Woodward has proposed having a bourbon tasting – not enough time to coordinate
      * Should we be offering alcohol to players?
      * Will the club allow bringing alcohol?
      * Who will organize?
    - Sponsorship?
      * Commitment from Sotheby’s - $3000
      * Dunes Properties Sponsorship
      * Potential for Me+ Sponsorship – need to discuss with the club to make sure they are good to provide product
    - Sell mulligans
    - Raffle Ticket
    - ~~19~~~~th~~ ~~hole – buy beverage and have auction?~~
      * ~~Round of golf~~
        + ~~Myrtle Beach~~
        + ~~Kiawah~~
        + ~~Hilton Head~~
    - ~~Send detail ahead of time and have in cart~~
    - May need to find a new venue for golf outing
  + Consider additional golf outing in the spring as a fundraiser – or next year (discuss in next meeting)
    - Graham Ubank – Ford – sponsors events

1. **Grant Requests –**

* Due to Thad

1. **Website Enhancement Recommendations** (Presentation attached)

* Showcase our impact:
  + Feature photos
  + Collect and display testimonials
* Highlight handbook sponsors:
  + Note: Designer Terri Lash is available to assist
* Digitize the Handbook
* Create QR Codes linking to our website

1. **Additional New Business**

* **Revenue Ideas**
  + Brainstorm opportunities to raise additional revenue
    - KK Donuts – 50% profit – Order Online with Promo Code
      * Defined day delivery
      * Jack Wilson to research
    - Flocking – Pink Flamingos – 20 to Flock, 10 to UnFlock, Flocking Insurance, Pay to be anonymous, Pay to find out who Flocked you
      * Discuss with (Flock) SIPOA
      * Ed Leary on the agenda with SIPOA
      * Sponsors for the Flamingos
      * Members to participate
    - Flag Displays on Mailbox
    - Christmas Tree Sales
    - Honey Sales
    - Raffle an LSV

1. **National Dues increase – May increase membership dues**

 The next ECK-S Board Meeting will be on September 17th at 5:00 pm in the Cooper Room.