

**Exchange Club of Kiawah-Seabrook**  
**Board Meeting - Wednesday, January 15, 2025**  
**Treasurer's Report**

**Balance Sheets**

<b>Account</b>	<b>As of</b>		
	<b>01/13/25</b>	<b>12/31/24</b>	<b>12/31/23</b>
Club - Operating	\$ 15,378	\$ 11,997	\$ 20,559
Club - Credit Card	-	-	-
Club - Ad Book	3,068	3,068	2,507
<b>Club - TOTAL</b>	<b>18,446</b>	<b>15,065</b>	<b>23,066</b>
Foundation	19,108	19,108	9,592
Foundation Schwab	105	105	105
<b>Foundation - TOTAL</b>	<b>19,213</b>	<b>19,213</b>	<b>9,697</b>
<b>TOTAL - All Accounts</b>	<b>\$ 37,659</b>	<b>\$ 34,278</b>	<b>\$ 32,763</b>

**Notes:**

Reconciliations for 12/31 complete

Dinner invoices for 12/4/24 outstanding

Includes approx. \$4,000 for orchestra outing

## **ECKS 2024-2025 Membership Committee Plan**

### **ECKS Mission:**

*The Exchange Club of Kiawah-Seabrook enriches the Johns Island and Wadmalaw communities by supporting local Child Abuse Prevention programs, Youth Education initiatives and Community Outreach services, while honoring America's Veterans and celebrating our nation's unique heritage and ideals.*


### **Membership Recruitment Mission:**

*Build, maintain and nurture an engaged Exchange Club membership, actively supporting the club's mission and service goals*

### **Goals & Actions:**

1. Design, build and distribute compelling membership recruitment marketing materials
  - a. Craft marketing messages and visuals defining the benefits and value of membership, to be incorporated into all club communications vehicles and recruitment outreach.
  - b. Assist the Communications Committee in ensuring that the club's website, newsletter and social media platforms display the active and current presence of member photos, video testimonials, event information and board and committee updates
  - c. Regularly record member video testimonials for posting online, communicating the club's vital services to the community, the value of participation at club meetings, and the personal benefits of club membership
  - d. Place ads & timely articles about club happenings and member spotlights in the *Island Connection*, *Tidelines* and the *Seabrooker*
  - e. Regularly post club information and recruitment messages on community listservs (*iKiawah*, *Nextdoor*, etc.)
2. Expand membership recruitment outreach to the Johns Island and Wadmalaw communities, focusing on attracting non-retirees and business owners
  - a. Craft print mailers (postcards) and social media content to aggressively market the club to the many new residents on Johns Island. Highlight our great philanthropic work, the informative meetings, valuable fellowship and business networking opportunities
  - b. Partner with other organizations and clubs to attract more women members
  - c. Host meet & greet events in key locations: Kiawah, Seabrook, Kiawah River Estates, Kiawah River and in the new Johns Island communities
3. Pursue the installation of an ECKS welcome sign for placement on Betsy Kerrison Blvd.
  - a. Committee to meet with town and county officials to discuss concept
  - b. Review sign design options, sizes, message and placement
  - c. Conduct, if necessary, a fund-raiser to cover production and installation expenses.
4. Recruit 12 – 15 members to serve on this committee as ECKS Ambassadors to assist in reaching out to prospects and/or supporting the work of keeping social media sites updated.

## Now Accepting Nominations for the Angel Oak Award

 By **Tidelines** on January 15, 2025



# Kiawah-Seabrook Exchange Club

Do you know someone who should be nominated for this award? The Exchange Club of Kiawah-Seabrook is soliciting nominations for its 13<sup>th</sup> Angel Oak Award. The annual award was first presented in 2012 and recognizes a person who performs volunteer services that contribute significantly to the people and/or quality of life of Wadmalaw, Johns, Kiawah, and/or Seabrook Island. The award is named after the historic live oak tree on Johns Island which clearly represents the people, culture, and natural environment of the islands. The 2023 recipient, Dr. Louise Baucom, was recognized for her work with the Seabrook Island Hunger Awareness Foundation.

The recipient of the Angel Oak Award need not live on the islands mentioned above but the service noted for the award must have been performed on the islands. The Exchange Club of Kiawah-Seabrook will recognize the 2024 recipient at a banquet on May 21, 2025, and confer an honorarium of \$5,000, which the recipient can designate for assignment to a charitable organization serving the islands. The recipient will also receive a memento and have his/her name inscribed on the Angel Oak Trophy, which is permanently displayed on the islands.

The Exchange Club is seeking nominations from the public and the deadline for submissions is **February 28, 2025**. Nomination information and forms can be found on the [Kiawah-Seabrook Exchange Club](#) website. Please contact Alan Armstrong at [alan9631@comcast.net](mailto:alan9631@comcast.net) or 410-274-7545 if you have any questions.

-Submitted by Exchange Club of Kiawah-Seabrook



December 27, 2024

Hello!

We are excited to invite you to partner with us to raise funds for your charitable organization. We are offering to host a charity fundraising event which will be funded by Island Sport, LLC's (dba FortyEight – Wine Bar & Kitchen) charitable fund, The Tara Foundation.

We are offering your organization 50% of the total food revenue for dining at FortyEight – Wine Bar & Kitchen between 5 pm – 9 pm on a Tuesday evening in 2025.

**Step 1:**

You choose your first two date choices and send a request to Joy Harrity.

Please email: Joy Harrity at [jharrity@fortyeightwinebar.com](mailto:jharrity@fortyeightwinebar.com).

**Step 2:**

We confirm your date. Please provide jpeg or png of your organization's logo. Also, provide a contact name and the address to where we should mail the check after the fundraising event.

**Step 3:**

***The local charity commits to at least 24 of their leadership, supporters, volunteers, and friends to make reservations to dine with us.***

***The local charity commits to help market the event via email blasts, social media, website, etc.***

In the advertising, please ask supporters to make a reservation with FortyEight -Wine Bar & Kitchen on [RESY.com](https://www.rezydent.com). Although this is not necessary to receive the funding, it is the best way for us to accommodate as many people as possible on your special night. Please note that Bar Seating is always first come, first served. Also note that the restaurant may have other guests besides your supporters. We will include all food revenue regardless if the guest knows about the Fundraising event.

**Step 4:**

A check from The Tara Foundation will be sent to the address you provide.

***Important Information! When advertising, please use this exact spelling for our business name: FortyEight – Wine Bar & Kitchen.***

After dates are determined, we will provide a jpeg of our logo and the direct RESY.com reservation link specific to your nonprofit's date.

Below are the dates for the 2025 Dining For A Cause event. All these dates are on a Tuesday in 2025:

Jan. 21, 28; Feb. 4, 11, 18, 25; Mar. 4, 11, 18, 25; Apr. 1, 8

We hope that each night's event is a sell-out! We thank you for the opportunity to partner with you to show Island Sport, LLC's support of local community outreach programs.

If you have any questions or to reserve your organization's date, please email Joy Harrity at [jharrity@fortyeightwinebar.com](mailto:jharrity@fortyeightwinebar.com).

Sincerely,

Loren & Amy Beadle

Owners, Island Sport, LLC



**SOUTH CAROLINA  
DISTRICT**

*You are cordially invited to attend  
the South Carolina District Midwinter Conference*

*February 1, 2025*

*Charleston County Library*

*68 Calhoun Street, Charleston, South Carolina*

*9:30am Registration*

*Meeting 10am to 2pm (Lunch is provided)*

*Auditorium/ Large Community Room*

*RSVP by January 20 – Agenda to follow*

[Robbie34bw@gmail.com](mailto:Robbie34bw@gmail.com)

Name:

Email:

Phone:

Address:

Exchange Club: